ATLANTIC-ACM

CASE STUDY

ATLANTIC-ACM provides an overview of market trends across major segments, includes revenue forecasts, competitor sizing & share analysis

PROJECT
Annual Sizing and Share Report

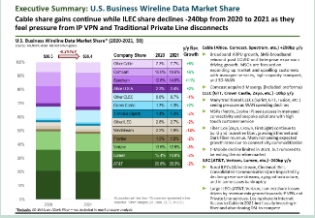
CLIENT
Operators and Investors

OBJECTIVES

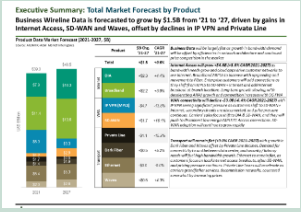
- **Business:** Overarching trends like legacy network decommissioning, Cloud migration, SD-WAN, Dark Fiber, and UC
- **Wholesale:** Retail Trends Impacts, dynamics within the Wireless, Data Center, and Voice spaces
- **Consumer:** Bandwidth Growth, Supply, Wireless Voice Adoption, and Fixed Line Voice Services
- **Wireless:** Device Growth, Bandwidth Growth, IoT, Pricing Pressure

APPROACH

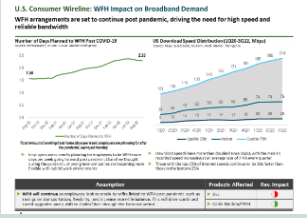
ACM conducts surveys, detailed financial tracking, interviews with industry insiders and consults government databases and industry reports

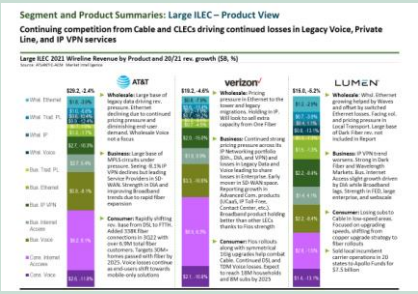
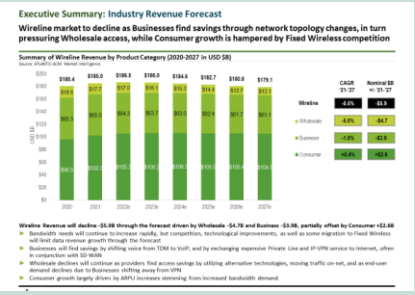


ACM combines survey data and other research to provide detailed information on market dynamics that drive key forecast assumptions



ACM holistically models each product ecosystem as well as influences between markets to accurately forecast future demand



OUTPUT

ACM breaks down and forecasts the US Telecom Market by product, provider, and provider type in its annual Sizing and Share Report