



PROJECT
Investment
Thesis Portfolio



CLIENT
Family Office



OBJECTIVES

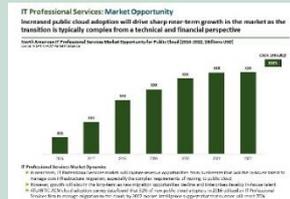
- Determine Sub-sector definitions and business characteristics
- Sub-sector market opportunity, drivers, and risk assessment
- Sub-sector valuation drivers and multiple trends
- Ranking criteria and prioritization of sub-sectors and Investment plan recommendations

CASE STUDY

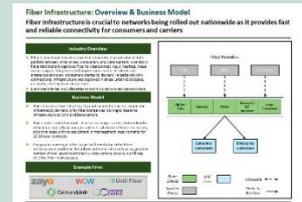
ATLANTIC-ACM Assisted a Family Office on creating in-depth sector profiles and a go-forward investment thesis in the communications and IT services space to evaluate market entry

APPROACH

ACM leveraged internal expertise to map each sub-sector ecosystem, and provided both an industry overview and business model definition



ACM provided an overview of the investment environment and valuation considerations for potential transactions



ACM developed a market sizing for each sub-sector based on past engagements and internal market data



OUTPUT

ACM provided the client with a profile of each sub-sector, and assisted in developing a prioritization of go-forward investment plans based on alignment to the Client's core investment objectives

